New! Optimization for Intermodal Trucking

Get and Keep a Decisive Competitive Advantage

The Industry's First Optimization Solution Delivers Breakthrough Performance Gains
Profit Tools Optimization Will Revolutionize Your Business

Using artificial intelligence, Profit Tools Optimization plans the best assignments for efficiency and on-time performance.

The result:

- Real-time automated dispatch
- Efficient, on-time assignments
- Accurate capacity planning
- Dynamic response to delays, traffic conditions
- Reloads and yard moves utilized to increase efficiency and on-time performance
- Revenue growth without increasing staff
- Automatic chassis management, routing, and reuse
- Maximum driver utilization, contractor satisfaction
- Analysis of operational changes before they happen
Turn Chaos into a Competitive Advantage

Looking for a decisive competitive advantage in intermodal trucking? This new technology delivers. Profit Tools Intermodal Optimization is artificial intelligence tuned to your operation, a system smart enough to evaluate the best plan for hundreds of containers – every second.

Transform Your Operations
- Maximize utilization of your drivers and equipment
- Minimize deadline risk
- Take on more business without the friction of adding staff
- End dependence and disruption from dispatch staff turnover
- Book work and appointments knowing your exact capacity, even days in advance
- Have the lowest contractor turnover in your market because they spend more time driving and less time waiting

Do all this efficiently, in real time, and put miles between yourself and the competition.

Transform Your Decision-Making
- Make decisions to change your business with knowledge, not guesswork
- Find the best location for a new drop yard, and assess its ROI knowing the efficiency impacts
- Evaluate adding more company chassis
- Evaluate taking on work from a new customer
- Know how much efficiency can be gained from an acquisition

The ability to rapidly know the answers to questions like these ensures you make decisions that outpace and outperform the competition.

Profit Tools Intermodal Optimization provides real-time automated dispatch, optimized planning, and robust impact analysis of operational changes before they are put into effect. Profit Tools is preconfigured to optimize rail and port drayage movements, using data from any TMS combined with GPS, HOS, traffic and turn-time information, at a fraction of the implementation cost of general market customized solutions.

Benefits of Profit Tools Intermodal Optimization
Optimize your intermodal operation to improve overall performance and profitability.

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<th>Key Performance Areas</th>
<th>Improvements</th>
<th>Typical Financial Benefits</th>
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<tr>
<td>Efficiency</td>
<td>- Cover more loads with less staff&lt;br&gt;- Fewer deadhead miles&lt;br&gt;- Reduced wait time in traffic and facilities&lt;br&gt;- Increased driver productivity</td>
<td>Increases margins</td>
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<td>Asset Utilization</td>
<td>- Finds reloads, yard moves, pre-pulls&lt;br&gt;- Finds the “extra move” that can fill drivers’ HOS&lt;br&gt;- Makes the best use of owned and leased chassis&lt;br&gt;- Responds to delays, disruptions, OO rejected loads</td>
<td>Maximizes return on resources</td>
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<td>Risk Management</td>
<td>- Improved delivery time &amp; customer satisfaction&lt;br&gt;- Avoids costly “problem situations” in dispatch&lt;br&gt;- Smart booking and scheduling based on true capacity&lt;br&gt;- Supports informed changes to operations</td>
<td>Banks your profits</td>
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Easy-to-Use and Integration Ready

Profit Tools Optimization features an easy-to-use web interface. It also works out-of-the-box with Profit Tools Transportation Management System (TMS) and is capable of integrations with other proprietary or commercial TMS. Combining Profit Tools’ top-rated TMS with our new Optimization solution provides everything you need to run and grow your business and unleashes the full power of both solutions.

Profit Tools TMS automates your operation from orders to invoice and customer service, and delivers leading functionality such as mobile dispatch, instant-proof-of-delivery (POD) and mobile document capture.

Our Optimization solution brings the power of artificial intelligence to manage the complex reality of intermodal container drayage. The optimizer automatically evaluates the best plan for hundreds of containers, every second, to ensure the best assignments for efficiency and on-time performance. Your operation will achieve new levels of operational excellence and outperform the competition every day!

Profit Tools makes it easy to see the benefits of optimization in a short amount of time and with limited investment. Our engagement services provide a step-by-step road map to allow you to validate, configure and see optimization at work prior to committing to a formal implementation. You’ll get to see the optimizer in action with your shipment data and test “what-if” capabilities on real-world scenarios such as adding a drop yard, or deploying more chassis. You can also watch the optimizer respond to live traffic delays, terminal disruptions and equipment diversion, customer detention and equipment breakdowns, and much more.

Our Optimization experts will work with your team through every step of this process including extracting and loading data into the Optimizer, developing a comprehensive implementation plan for getting Optimization live in your organization, training and ongoing support.

Your Road Map to Evaluate and Implement Optimization

Quick Start
See the optimizer in action with your shipment data

Proof of Concept
Watch the optimizer respond to live traffic delays, terminal disruptions & other conditions

Optimization Blueprint
Comprehensive implementation plan

Implementation
Training, Go-Live & Support

Evaluate the benefits of Optimization step-by-step. You may opt-out at any point.

About Profit Tools, Inc.

Profit Tools, Inc. is the innovative leader in Intermodal Trucking Software Solutions. Hundreds of intermodal trucking companies rely on Profit Tools Intermodal Transportation Management System (TMS) software every day to streamline operations, increase profit and gain a competitive advantage. Profit Tools TMS and Brokerage Solutions allow intermodal trucking companies to automate operations, dispatch, billing and customer service and build their brokerage business. The company’s new Optimization solution uses artificial intelligence to deliver breakthrough performance gains in container drayage.

Recently, Profit Tools was named one of the Top 10 Transportation Management Solution Providers by Logistics Tech Outlook and is also a winner of the TMT News 2016 Technology Award. Profit Tools continues its success in delivering the best intermodal TMS by listening to customers and proactively developing solutions that help improve their bottom line, while delivering industry-leading customer service.
Outperform the Competition Every Day with Profit Tools Optimization!

Contact Profit Tools today for a demo of our new Optimization solution or our Transportation Management System.