

# **Profit Tools®** **FOR TRUCKING**

*Flexible Software for Flexible Carriers*

## **Profit Tools named preferred software partner by LoadMatch.com.**

*Alliance enhances revenue opportunities for intermodal truckers and equipment visibility for shippers through automatic equipment posting.*

Profit Tools, Inc. announced its partnership with LoadMatch, Inc. of Naperville, IL, to enhance revenue opportunities for both Profit Tools and LoadMatch customers. This partnership consists of a new integration feature that automatically connects the Profit Tools software to the LoadMatch.com and Drayage.com websites.

The Profit Tools system now has a new feature to automatically post available intermodal equipment directly into the LoadMatch.com and Drayage.com websites, which Shippers/IMCs/Forwarders/Ocean Lines use to search and find reload opportunities. By enabling automatic equipment posting, the trucking company saves time from having to manually key-in data. Since this new automatic feed can update the LoadMatch websites as often as every five minutes, more data is posted more accurately. The result is the Profit Tools customer will have more reload opportunities, and the LoadMatch visitor will have a more comprehensive set of postings.

"Profit Tools is pleased to be a trusted software partner of LoadMatch," said President Brian Widell of Profit Tools, Inc. "This alliance is an important added value to our customers, who can now pair reliable equipment management and dispatch with a viable and reputable revenue opportunity through LoadMatch. What's more, we are offering it as a free service to all our support customers."

Profit Tools customers may also choose to customize restrictions on equipment that is not intended for directory listing, or create rules for multiple exceptions. Another option is the ability to alias certain cities to ensure equipment appears available without divulging customer relationships.

"We now post about 150 containers at a time to LoadMatch.com from Profit Tools," said President Tom Burke of TRX, Inc. "Because it's automatic, there's no extra work for our staff. We benefit not only from reloads being offered to us, but also from the increased exposure of our services to the marketplace in the regions we operate."

LoadMatch is not transaction-fee based, which is different from other intermodal reload websites.

"We are excited to have Profit Tools as a preferred partner in our Intermodal websites," said President Jason Hilsenbeck of LoadMatch Inc. "Out of the 1200 draymen we have listed, Profit Tools is by far the most used dispatch software platform and continues to gain popularity. This alliance will enhance their software experience tremendously."